

PORTFOLIO

jenniferlivingston.design

CONTACT

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EDUCATION

UX Design (Certificate)

CareerFoundry.com

2019-2020

An intensive training program for UX Designers, with specializations in User Interface Design and Web Development.

Landscape Architecture (MLA)

UVA School of Architecture

2012-2015

Charlottesville, VA

Studio Art (BFA)

Art Management (BS)

Appalachian State University

2004-2008

Boone, NC

SKILLS

Design & Research

Affinity Mapping

Card Sorting

Persona Development

Prototyping

Site Mapping

UI Design

User Research

User Testing

Wireframing

Tools

Adobe Creative Suite

Figma

GitHub

Hotjar

HTML, CSS

Invision

Jira

Lucidchart

Miro

Mixpanel

Sketch

Trello

JENNIFER LIVINGSTON

Product + UX Designer

SUMMARY

I'm a certified UX Designer based in the Bay Area with 10 years of multi-disciplinary design experience. I lead cross-functional teams to solve complex design problems and execute multi-faceted projects. I thrive in an environment that is design-driven and collaborative. I'm adept at understanding business requirements and user needs and effectively partnering with a wide range of stakeholders to address both.

EXPERIENCE

Lead Product Designer • Reali • San Mateo, CA

2021-2022

- Partnered with Head of Product and team to develop designs for company product vision
- Oversaw product design for "Homebase," a transaction management platform that improved efficiency and increased scalability by cutting a 255-step process in half
- Led the design, prototyping, and user testing of an onboarding flow to improve lead quality
- Led design and testing of home affordability calculators across product and marketing teams to increase loan applications and promote the "Buy Before You Sell" program
- Collaborated with product managers and engineering team to improve features for consumers and internal teams across 6 mobile native and responsive web products

Product + UX Designer • Freelance • Oakland, CA

2019-present

Refab: mobile & desktop apps that connect users with home improvement pros

- Provided end-to-end UX design, including user research, prototyping, and user testing

Fluenci: mobile app that helps user study new languages in multi-media

- Conducted competitive analysis, wireframing, prototyping, user testing, and UI design

Toast: responsive web app that helps users find a home they love

- Produced UX/UI deliverables including user personas, prototypes, and visual mockups

Nonprofit Collaboration: UX audit and information architecture

- Worked with marketing lead and developers to design and test site navigation and content

Lead Designer • Lutsko Associates • San Francisco, CA

2018-2021

- Led cross-functional teams, including designers and engineers to execute 20+ projects
- Developed end-to-end design iterations from concept through completion
- Managed 8+ projects with variable deadlines and 5+ internal team members daily

Designer • MSLA • Berkeley, CA

2015-2018

- Developed design iterations from concept through execution for 12+ projects
- Coordinated deliverables with cross-functional teams including designers and engineers
- Worked closely with other designers and engineers to solve complex problems

SUPPORTING EXPERIENCE

Design Research Assistant • UVA School of Architecture • Charlottesville, VA

Design Intern • PWP Landscape Architecture • Berkeley, CA

Marketing + Fundraising Assistant • Cabarrus Arts Council • Concord, NC

Program Coordinator • Volunteer Center of So. Nevada • Las Vegas, NV

Program Coordinator • Maine College of Art • Portland, ME